



SKILLS

WORDPRESS



HTML



CSS



PHP



SEO/SEM



JAVASCRIPT



PHOTOSHOP



ILLUSTRATOR



INDESIGN



LIGHTROOM



DREAMWEAVER



PREMIERE



CHARLES JORGENSON

Web & Graphic Designer



2314 W. Beverly Rd
Phoenix, AZ 85041



charliejdesign.com



charliejrr@gmail.com



(913) 302-5664

EXPERIENCE

GRAPHIC AND WEB DESIGNER

2020 - current

Snell & Wilmer

My position here includes a mix of graphic and web design. Projects include digital and print advertisements, emails, micro-sites, blogs, and any corporate event assets that are needed.

WEB DESIGNER

2018 - 2020

Arrow Acquisition, LLC

Currently the Web/Wordpress developer for all of the brand websites as well as providing some graphic design support for the marketing department as needed.

GRAPHIC DESIGNER

2010 - 2018

UL Prospector

Daily work included creating advertisements and targeted emails using HTML and CSS, utilizing the Adobe Creative Suite. I additionally created email templates used by our team for the weekly targeted email campaigns as well as designed targeted emails for our individual customers.

COMPUTER TECH

2009 - current

Self Employed

Building custom computers, servers and help maintain desktop computers at work sites. Well experienced in virus removal and system troubleshooting.

OADM

2008 - 2009

Penton Media

Managed the websites of seven publications, optimizing web content using search engine optimization techniques, and implementing new initiatives to drive site traffic and increase revenue.

SEO SPECIALIST

2007 - 2008

LaGarde

Optimized webpages and their content using SEO techniques and running PPC campaigns for several client sites using Google adwords. Used Google analytics to track keyword performance and evaluate current campaigns click through ratio.

EDUCATION

NORTHWEST MISSOURI STATE

2005

Maryville, MO

Bachelors of Science majoring in Interactive Digital Media with a Visual Imaging Emphasis.

MOBERLY AREA COMMUNITY COLLEGE

2000

Moberly, MO

Associates of Arts Degree

SOCIAL MEDIA

FACEBOOK

facebook.com/chaz493

INSTAGRAM

instagram.com/chaz493

LINKEDIN

linkedin.com/in/charliej

TWITTER

twitter.com/CharlieJJr

REFERENCES

Lara Wise

Graphic Designer at Arrow
Phone: (816) 728 - 5901

Brandon Tietz

Copy Editor at Arrow
Phone: (913) 314 - 1786

Whitney Miller

Manager at UL Prospector
Phone: (913) 314 - 1786

INTERESTS

3D PRINTING



COMPUTERS



MOVIES



MUSIC



GAMING



3D MODELING



DIY FABRICATION

